

Community Relations

Connection with the Community

The Board Chair is the official spokesperson for the Executive Board. The Director is the Joint Agreement's chief spokesperson. The Board, in collaboration with the Director or designee, shall plan and implement a Joint Agreement public relations program to keep the community informed and build support through open and authentic communications. The public relations program shall include, without limitation, media relations; internal communications; communications to the community; communications to students and parents/guardians; the Joint Agreement website and social media accounts; and other efforts to reach all audiences using suitable mediums.

CROSS REF.: 2:110 (Qualifications, Term, and Duties of Board Officers)

ADOPTED: April 16, 2026